IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 78/7 Published for Opposition in the OFFICIAL	•			
UMG RECORDINGS, INC.	Opposition No.: 91176791			
Opposer				
v.				
MATTEL, INC.,				
Applicant				

RESPONSE OF OPPOSER UMG RECORDINGS, INC., TO APPLICANT MATTEL, INC.'S EVIDENTIARY OBJECTIONS TO AND REQUESTS TO STRIKE PORTIONS OF DECLARATION OF ANTON HANDAL

Opposer UMG Recordings, Inc. ("Opposer" or "UMG") hereby responds to Applicant, Mattel, Inc.'s ("Applicant" or "Mattel") evidentiary objections to and request to strike portions of Declaration of Anton Handal, dated March 13, 2009, as follows:

Evidence:	Applicant's Objection:	Opposer's Response:
On or around February 7,	(a) Improper Legal Opinion	The witness has testified as
2003, The Singing Machine	(Fed. R. Evid. 701);	to, inter alia, his position
entered into a license	(b) Exhibit speaks for itself	with his employer and his
agreement with Universal	(Fed. R. Evid. 1002).	familiarity with its books
Music Enterprises, a		and records. His

	introduction of a license
	agreement is appropriate
	non-opinion fact testimony.
	His authentication thereof is
	likewise appropriate
	foundational testimony.
	This evidence is admissible
	under, inter alia, FRE 701,
	1002 and 1003.
(a) Exhibit speaks for itself	The witness has testified as
(Fed.R.Evid. 1002).	to, inter alia, his position
	with his employer and his
	familiarity with its books
	and records. His
	introduction and
	authentication of an image
	of his employer's products
	is appropriate foundational

testimony that is admissible
under, inter alia, FRE 1002,
1003 and TBMP 703.01.

Dated: March 15, 2010

Respectfully submitted,

and the following is

Alexa L. Lewis, Esq.
Mitchell Silberberg & Knupp LLP
11377 West Olympic Boulevard
Los Angeles, CA 90064
(310) 312-3100
Attorneys for Opposer

CERTIFICATE OF MAILING

Date of Deposit: March 15, 2010

"Express Mail" mailing label number: <u>EB519288551US</u>

I hereby certify that this paper or fee, RESPONSE OF OPPOSER UMG RECORDINGS, INC., TO APPLICANT MATTEL, INC.'S EVIDENTIARY OBJECTIONS TO AND REQUESTS TO STRIKE PORTIONS OF DECLARATION OF ANTON HANDAL, is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" on the date indicated above and is addressed to: UNITED STATES PATENT AND TRADEMARK OFFICE, Trademark Trial and Appeal Board, P.O. Box 1451, Alexandria, Virginia 22313-1451,

Ministerly Stewart / Stewart

PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

I am employed in the county of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is Mitchell Silberberg & Knupp LLP, 11377 West Olympic Boulevard, Los Angeles, California 90064-1683.

On March 15, 2010, I served a copy of the foregoing document(s) described as RESPONSE OF OPPOSER UMG RECORDINGS, INC., TO APPLICANT MATTEL, INC.'S EVIDENTIARY OBJECTIONS TO AND REQUESTS TO STRIKE PORTIONS OF DECLARATION OF ANTON HANDAL on the interested parties in this action at their last known address as set forth below by taking the action described below:

Lawrence Y. Iser (liser@kwikalaw.com)

Direct (310) 566-9801

Direct Fax (310) 566-9861

Patricia A. Millett (pmillet@kwikalaw.com)

Direct (310) 566-9821

Direct Fax (310) 566-9870

Chad R. Fitzgerald (CFitzgerald@kwikalaw.com)

Direct 310.566.9802

Direct Fax 310.566.9882

Kinsella, Weitzman, Iser, Kump & Aldisert LLP

808 Wilshire Boulevard, 3rd Floor

Santa Monica, CA 90401

(310) 566-9800

Fax: (310) 566-9850

Counsel for Applicant, MATTEL, INC.

	BY MAIL: I placed the above-mentioned document(s) in sealed envelope(s) addressed as set forth above, and deposited each envelope in the mail at Los Angeles, California. Each envelope was mailed with postage thereon fully prepaid.
	BY OVERNIGHT MAIL: I placed the above-mentioned document(s) in sealed envelope(s) designated by the carrier, with delivery fees provided for, and addressed as set forth above, and deposited the above-described document(s) with in the ordinary course of business, by depositing the document(s) in a facility regularly maintained by the carrier or delivering the document(s) to an authorized driver for the carrier.
X	BY PERSONAL DELIVERY: I placed the above-mentioned document(s) in sealed envelope(s), and caused personal delivery by FIRST LEGAL SUPPORT SERVICE of the document(s) listed above to the person(s) at the address(es) set forth above.

☐ BY PLACING FOR COLLECTION AND MAILING: I placed the above-

mentioned document(s) in sealed envelope(s) addressed as set forth above, and placed the envelope(s) for collection and mailing following ordinary business practices. I am readily familiar with the firm's practice for collection and processing of correspondence for mailing with the United States Postal Service. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid at 11377 West Olympic Boulevard, Los Angeles, California 90064-1683 in the ordinary course of business.

	BY ELECTRONIC MAIL: I served the above-mentioned document electronically at:m. on the parties listed at the email addresses above and, to the best of my knowledge, the transmission was complete and without error in that I did not receive an electronic notification to the contrary.
	BY FAX: On, at am/pm, from facsimile number (310), before placing the above-described document(s) in sealed envelope(s) addressed as set forth above, I sent a copy of the above-described document(s) to each of the individuals set forth above at the facsimile numbers listed above. The transmission was reported as complete and without error. The transmission report was properly issued by the transmitting facsimile machine, and a copy of that report is attached hereto.
Ca	I declare that I am employed in the office of a member of the State Bar of differnia and various federal bars, at whose direction such service was made.
abo	I declare under penalty of perjury under the laws of the State of California that the ove is true and correct.
	Executed on March 15, 2010, at Los Angeles, California